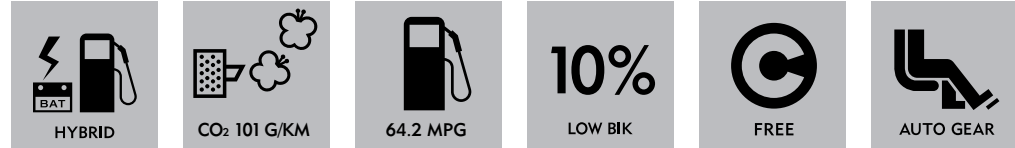


# INSIGHT



## A helping hand towards a more economical and efficient drive.

The Honda Insight's advanced technology can help drivers achieve better real world fuel economy, without compromising on comfort and performance. Easily seating five people, the new Insight offers flexible space and seating options. Not forgetting high-level spec as standard.

The Insight's strong residual values, low SMR costs, frugal economy and VED of just £15, all add up to low whole life costs, and a low BIK and driver tax banding of only 10%.

Driving is greener and even more efficient thanks to the Insight's Eco Assist system. It guides drivers towards fuel efficient driving. Using visual aids in the dashboard display, this system gives real time economy feedback, allowing drivers to adapt their driving style during a journey. There's also a scoring function that helps keep drivers engaged in fuel efficient driving.



## Available from £214\* a month

### 1.3 IMA SE

- Multi-Function driver computer
- Perimeter alarm with immobiliser
- Climate control air conditioning
- Power folding, heated door mirrors with integrated indicators
- Steering wheel mounted audio controls
- Dual front, side and curtain airbags
- Vehicle Stability Assist (VSA)
- Auxillary socket

## Available from £232\* a month

### 1.3 IMA ES

- 16" alloys
- Cruise Control
- Auto headlights with dusk sensor
- Heated front seats
- Rain sensing windscreen wipers
- Privacy glass
- Front foglights
- Leather multi-function steering wheel / gear knob
- USB port for MP3 player



Grade	Fuel	P11D Value	CO <sub>2</sub> (g/km)	Fuel Economy Combined (mpg)	BIK Tax	Monthly Tax 20%	Monthly Tax 40%
1.3 IMA SE	Hybrid	£15,920	101	64.2	10%	£27	£54
1.3 IMA ES	Hybrid	£17,220	105	61.4	10%	£29	£58

### \*Contract Hire available to Business Users only. Information correct at December 2009.

Fuel consumption figures for the Insight range in mpg (l/100km): Urban 60.1-61.4 (4.7-4.6), Extra Urban 62.8-67.3 (4.5-4.2) Combined 61.4-64.2 (4.6-4.4). CO<sub>2</sub> emissions (g/km) 105-101.

**\*Contract Hire Terms and Conditions:** Contract Hire rentals are based on Honda Contract Hire for the Insight 1.3 IMA SE and ES. Rentals are based on 3 months rentals in advance followed by 35 monthly rentals starting month 2 with 10,000 miles per annum, non maintained and no metallic paint. Excess and other charges may apply dependent on the mileage and condition of the vehicle at the end of the contract. All rentals are subject to VAT at standard rates. All figures are correct at time of publication but may be subject to change. Honda Contract Hire rentals are available across the Insight range on a three year/variable mileage per annum, maintained and non maintained. **Vehicles must be ordered between 1st December 09 and 31st March 2010, registered, delivered and funded by Honda Contract Hire by 30th April 2010.** Offer applicable at participating Honda Dealers and is at the promoter's absolute discretion. Subject to model and colour availability. **Promoter:** Honda (UK), 470 London Road, Slough, Berkshire SL3 8QY. Honda (UK) is a division of Honda Motor Europe. Registered in England and Wales No 857969.



Please visit [www.honda.co.uk/offers](http://www.honda.co.uk/offers)